



ESF 2021

ENERGY & SUSTAINABILITY FORUM

Decarbonising the Downstream Industry

31 May - 2 June 2021, Virtual

VIRTUAL EVENT INFORMATION & OPPORTUNITIES

HOSTED BY EURO PETROLEUM CONSULTANTS
ESF.EUROPETRO.COM



JOIN US AT ESF2021 VIRTUAL

Decarbonisation, CO2, Circular Economy, Energy Transition, Hydrogen, CCUS, Bio – undoubtedly some of the priority topics of a sustainable energy future in which the downstream industry plays a leading role.

As the only event dedicated to downstream decarbonisation and sustainability, these are all key topics at Euro Petroleum Consultants' new conference 'Energy & Sustainability Forum – ESF 2021' taking place from 31st May – 2nd June virtually.

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KEY TOPICS & AGENDA HIGHLIGHTS



Total Keynote - Gabrielle Gauthey, SVP Carbon Neutrality Businesses will present on 'Getting to Net Zero' strategy and investments in innovative solutions to promote sustainability and carbon neutrality

The latest transition technology trends from **John Gugel, CEO, Honeywell UOP, Jean Sentenac, CEO, Axens, Leon de Bruyn, CEO, Lummus Technology** and **Marco Villa, COO, Technip Energies**



Vincent Baril, Président, Shell France, and Eric Duchesne, SVP Refining & Chemicals, Manufacturing & Projects, Total join **WoodMac** and **Fuels Europe** to discuss what 2020 taught us and the post-pandemic outlook for refined products and chemicals

Surviving and thriving the energy transition and post Covid-19 apocalypse – strategies for success from leading consultancies including **WoodMac's Alan Gelder** and **Energy Intelligence's TJ Conway**



Dr. Fahad Al-Sherehy, SABIC's VP for Energy Efficiency and Carbon Management gives exclusive insights on how the company is adapting processes to use renewable and recycled feedstocks, and to create durable, recyclable product design solutions for its customers

Perspectives from **Braskem, HONEYWELL UOP** and **Borealis** on commercialising circular economy strategies to turn trash into treasure!



CCS and Hydrogen – the low carbon team? Hear first-hand experience and insights from **Equinor's Vice President, Global CCS Solutions Torbjørn Fossum, Total's VP CCUS, Bruno Seilhan, and Neste's VP Renewable Hydrogen & PtX Outi Ervasti**

Many more case studies and panels and leading insights from **Repsol, OMV, Wood, Becht, UPM, ITM Power, Plastic Energy, BGC, Saint Gobain** and many more



SPEAKERS AND PANELISTS INCLUDE



Gabrielle Gauthey
Senior Vice President
Carbon Neutrality
Businesses

TOTAL



Vincent Baril
Président
SHELL FRANCE



Eric Duchesne
SVP Refining &
Chemicals,
Manufacturing &
Projects

TOTAL



Dr. Fahad Al-Sherehy
Vice President
Energy Efficiency &
Carbon Management

SABIC



John Gugel
President & CEO
**HONEYWELL
UOP**



Jean Sentenac
President & CEO

AXENS



Leon de Bruyn
CEO

**LUMMUS
TECHNOLOGY**



Bruno Seilhan
VP CCUS

TOTAL



Marco Villa
COO

TECHNIP ENERGIES



Dr. Graham Cooley
CEO

ITM POWER



**Panu
Routasalo**
Vice President

**UPM
BIOFUELS**



Torbjørn Fossum
Vice President
Global CCS
Solutions

EQUINOR



Marco Jansen
Director of Circular
Economy & Sustainability
EU & Asia / Global
Director of Bioplastics

BRASKEM



Outi Ervasti
Vice President
Renewable
Hydrogen
& PTX

NESTE



**Marcos
Matijasevich**
Senior Advisor
Transition to Lower
Carbon

ESSAR OIL UK

INTRODUCTION TO EPC CONFERENCE PLATFORM

ESF 2021 will take place online as a fully virtual event. During this time, the importance of Networking is greater than ever. We are delighted to announce new and innovative ways to support networking during ESF 2021 through our tailor-made virtual platform offering delegates the chance to experience the benefits of an in-person event from the comfort of your own home or office.



Benefits for Delegates:

All participants are able to;

- View and search the delegate list by name or company. Star priority contacts, and most importantly, live chat or arrange a video call
- Create your own personalised agenda of the presentations and panels you don't want to miss – add them to your outlook or google calendar in the click of a button
- Create and view your own personalised planner of recent chats, meeting arrangements, starred presentations and saved or downloaded documents
- Access presentations on-demand
- Participate in our seven interactive panel discussions and pose your pressing questions to our panellists live



For full platform details and instructions please view our tutorial video here:



BENEFITS FOR SPONSORS

- Be seen! - your logo will have a prime position as a sponsor on the platform, event website and throughout our event marketing campaign including digital and social media channels, advertisements in professional media and regular e-mail campaigns to our extensive database
- Be heard! - present your latest technology or thought leadership in a 15 minute presentation (subject to approval & availability)
- Host a virtual exhibition stand in the exhibition area where you can benefit from a variety of interactive promotion features – including but not limited to, PDF ads and brochures, videos, presentations, reports, links, demos, shareable content and surveys – all instantly accessible and downloadable to all attendees
- Live chat with visitors and benefit from access to exclusive extra features giving you more opportunities for meaningful meetings with the right prospects
- Receive instant notifications – you will be notified when a delegate visits your virtual stand giving you the opportunity to connect instantly
- Receive full analytics and tracking for proven ROI and sales-leads
- Host a breakout meeting room - invite your clients or potential clients for private virtual group meeting
- Participate in the 'Exhibitors ePassport Scheme' - we guarantee traffic to your virtual stand with prize incentives for attendees who 'check-in' at each exhibition stand
- Receive complimentary places for your company's delegate/speaker/stand representatives



PACKAGES & PRICING

REGISTRATION SPONSOR



- Logo will be displayed through every step of the registration process from the online registration page to the email confirmation.
- Logo will be displayed in the virtual lobby
- Six complimentary places for Delegate/Speaker/Stand Representatives



SESSION SPONSOR

- Logo displayed in agenda, session holding slide prior to start of session, displayed on screen during entire session including during Q&A
- Moderator announces session is sponsored by client during session opening and Q&A
- Five complimentary places for Delegate/Speaker/Stand Representatives



INTERVAL SPONSOR



- Logo displayed in the agenda and interval session holding slide
- Logo, advertisement and company videos played during intervals
- Five complimentary places for Delegate/Speaker/Stand Representatives



PACKAGES & PRICING

GENERAL SPONSORSHIP

- General logo placement
- Four complimentary places for Delegate/Speaker/Stand Representatives



AVAILABLE



EXHIBITION STAND



- Four complimentary places for Delegate/Stand Representatives



AVAILABLE

DELEGATE PRICING

COMPANIES SUPPLYING TECHNOLOGIES, EQUIPMENT OR SERVICES

- Earlybird Rate EUR 600 (valid until 16 April)
- Standard Rate EUR 800

OIL & GAS OPERATING/PRODUCING COMPANIES

- Complimentary places

TESTIMONIALS



"Amazing conference, well organized and super fruitful. Nice to meet virtually so many experts and participants. Sharing, exploring and influencing is one of the best way to go forward"

"Great work by EPC. Platform really looks good"

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"Superb experience. Keep it up"

"Great and agile platform for this new generation of virtual conferencing, impressive attendance, thanks to the EPC team and looking forward to next year's edition!"

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"Wonderful Platform! Really good job by EPC!"

"Great virtual event. Will definitely attend the upcoming ones!"



"The ME-TECH Virtual 2021 was organised by EPC in a very professional and agile manner. In a world where the energy transition is imposing the pace, the event brings together professionals from both the refining and petchem sectors and provides a platform to discuss and push forward together effective solutions."

**JOIN THE CONVERSATION
REGISTER NOW AT
[ESF.EUROPETRO.COM](https://www.esf.europetro.com)**

For more information please contact:

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