



# Masterclass and Strategic Management in Petrochemicals

18–20 November 2018, Dubai



Euro Petroleum Consultants

SHARING KNOWLEDGE,  
SHAPING BUSINESS

## TRAINING COURSE



### *Excellence in Business, Projects, Operations, Risk and Strategic Management*

A tailored, best-practice-based and interactive “**Masterclass and Strategic Management**” with a comprehensive course book, covering principles and best practices of operational excellence, organisational and stakeholders’ mapping and management, partnership and joint ventures, as well as illustrating real case studies in commercial, business, contract, customer, opportunity, project, operations, risk and strategic management aspects of a modern (petro)chemicals enterprise.

The content, design and conduct are based on the trainer’s decades of experience in operational and senior leadership roles. It is developed for managers and senior leaders of (petro)chemical companies, government officials, consultants, industry associations, NGOs, as well as those providing materials and/or services to this vital 4-trillion-\$ industry.

## Benefits of Attending

- Understand petrochemical products, projects, value chain and technologies
- Gain insight into the latest commercial challenges and opportunities in the industry
- Learn how to develop insights and techniques to increase opportunities and mitigate risks
- Monetise tested best practices of managing markets and customers, leading modern petrochemicals operations, organisations, projects and businesses

## In-House Training

We offer a variety of in-house courses designed together with our clients. All our public courses can be tailored for a company and provided as an in-house course.

## Who Should Attend

This course is designed for experienced professionals in the petrochemicals industry, senior managers who need a big picture refresher, as well as for investors, regulators and suppliers.

## About the Organiser

Euro Petroleum Consultants [EPC] is an independent consulting group formed in London in 1996. EPC organises high-level conferences and training courses for the oil, gas and petrochemicals sector. Our in-depth knowledge of the industry combined with extensive technical and commercial experience enables us to guarantee that our training events are delivered to the very highest standards. The key to our success lies in the experience and high calibre of our trainers ensuring real life experience is brought to the classroom.

## FORMAT & TIMINGS

The course is presented in a highly participative format. The trainer will start with some basic principles, requiring interaction and discussion with the delegates. Actual case studies, discussions and interactive analyses will ensure that the course content is both engaging and interesting.

Registration & coffee will start at 8:00am on Day One. The course will run for three days, starting daily at 8:30am and finishing at 4:00pm. There will be two coffee breaks and a seated buffet lunch on each day.

## FEES & DISCOUNTS

### USD 3750

inclusive of trainer fees, training materials, completion certificate, lunch & refreshments

### Group Discount:

20% discount for three (3) or more registrations from the same company

## HOW TO REGISTER

### Visit our website:

[www.europetro.com/training](http://www.europetro.com/training)

### Send us an email:

[office@europetro-me.com](mailto:office@europetro-me.com)

### Call us:

+971 (0)4 421 4642

## TERMS & CONDITIONS

All our training courses are subject to final confirmation. Full payment is required prior to the event.

Cancellations made on or before the cut-off date will be refunded in full less an admin fee of USD 250.

Cancellations made less than a month prior to the event cannot be refunded or credited. Substitutions are welcome at any time.

Organised and presented by:



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# Training Agenda

## Day 1

- Petrochemicals: Origins, Links, Processing, Key Products
- Global and Regional Petrochemicals
- A Responsible Industry
- Economics
- Vision, Mission, Objectives, Strategy, Planning and Monitoring

## Day 2

- Winning Leadership in Petrochemicals Commercial Operations
- Business and Project Development
- Today's HC Enterprise and the World - an example

## Day 3

- Operational Excellence in Manufacturing
- Petrochemicals Stakeholders
- IOCs, NOCs, Independents in Petrochemicals
- Partnerships and Joint Ventures



## Meet Your Trainer: AMAN AMANPOUR

Aman Amanpour has been an independent petrochemicals & energy consultant since April 2010 after retiring from Shell. His clientele consists of major petrochemicals and energy corporations, as well as renowned companies providing key services to these industries.

His last two positions in Shell were President Shell Chemicals Middle East and thereafter Group General Manager for Shell Upstream New Business for the Middle East, Caspian and South Asian region. Aman, with a distinguished career of 37 years, has attained deep and broad expertise and network across the different regions and sectors of the whole Hydrocarbon Value Chain.

Aman is a recognised expert and leader in the Petrochemicals and Energy industries with many awards and success stories in the areas of: major new investments, asset development, new business, joint venture set up and management, leadership of global business units, key account management, marketing and sales.

Aman holds Master degrees in Chemical Engineering as well as in Computer Aided Engineering, he has completed several Business, Management and Leadership programs and is fluent in several languages. He has authored many publications, given public speeches and award winning industry contributions and has led top-ranking public and in-house management training programmes.

