



ESF 2021

ENERGY & SUSTAINABILITY FORUM
Decarbonising the Downstream Industry
June 2021, Paris



ORGANISED BY
EPC
Euro Petroleum Consultants

ENERGY & SUSTAINABILITY FORUM (ESF) 2021

MARKETING OPPORTUNITIES

The realisation and realities of a net zero emissions energy system are hitting the downstream industry.

2020 has accelerated the pivot to sustainability. At the core of conversion, refiners and petrochemical producers must responsibly and proactively transition from oil processors to energy providers, creating the products and services that today's consumer still values. Technologies keep evolving, and globally, operations and assets are adapting to remain resilient and contribute to a net zero carbon economy.

Against this backdrop, Euro Petroleum Consultants is pleased to announce a new focused event to support the discussions and development of a sustainable energy future in which the downstream industry plays a leading role.

Kindly find on the following pages all of the opportunities EPC has to offer for you to promote your services and products at this important industry forum.

esf.europetro.com



BECOME AN EXHIBITOR

Ensure that your brand is noticed during the event and remembered after

Book an exhibition space that will serve as your dedicated meeting point during the event.

Thanks to the 'Exhibitors Passport Scheme' we guarantee traffic to your stand, as delegates will be given a chance to win a prize by collecting a 'stamp' from each exhibitor.

Benefits include:

- Two complimentary event passes (speaker/delegate/stand representative)
- Exhibition space - 3m x 2m floor space
- Your company profile and advertisement shared via the Event App



GENERAL SPONSORSHIP

Guaranteed exposure before, during and after the event!

As a sponsor your company logo will be prominent across the conference, promoted as a sponsor on the programme, on our website with hyperlink, on digital marketing and social media channels, in all conference literature and prominently in the conference halls as well as throughout our event marketing campaign including advertisements in professional media and regular e-mail campaigns to our extensive database.

Benefits include:

- Opportunity to give a presentation at the Event (subject to abstract approval)
- Two complimentary event passes (speaker/delegate/stand representative)
- Exhibition space - 3m x 2m floor space
- Your company profile and advertisement shared via the Event App
- Two complimentary places for your customers (strictly producers/operators only)
- Discounted rate for additional attendees



LANYARDS SPONSORSHIP PACKAGE

The most sought-after package

As delegates are required to wear their lanyard and badge at all times to be able to access event areas and networking functions, this package offers great post-event exposure as your logo will be visible in the event photos.

Benefits include:

- Opportunity to give a presentation at the Event (subject to abstract approval)
- Three complimentary event passes (speaker/delegate/stand representative)
- Two complimentary places for your customers (strictly producers/operators only)
- Discounted rate for additional attendees
- Complimentary exhibition space
- Your logo advertised as a Sponsor on the programme, our website with a link, in conference literature & in the conference hall as well as throughout our event marketing campaign including digital & social media channels, advertisements in professional media and regular e-mail campaigns to our extensive data base
- Your company profile and advertisement shared via the Event App



FABRIC BAGS SPONSORSHIP PACKAGE

Have delegates carry your logo at all times

The eco-friendly natural cotton bags will have your company logo displayed on it providing guaranteed visibility for your company and will be used by delegates after the conference again and again. This sponsorship option will also give you the exclusive right to add a personal gift in each delegate's bag.

Benefits include:

- Opportunity to give a presentation at the Event (subject to abstract approval)
- Three complimentary event passes (speaker/delegate/stand representative)
- Two complimentary places for your customers (strictly producers/operators only)
- Discounted rate for additional attendees
- Complimentary exhibition space
- Your logo advertised as a Sponsor on the programme, our website with a link, in all conference literature & in the conference hall as well as throughout our event marketing campaign including digital & social media channels, advertisements in professional media and regular e-mail campaigns to our extensive data base
- Your company profile and advertisement shared via the Event App
- Your company leaflets and /or corporate gift inside the bag



EVENT APP SPONSORSHIP PACKAGE

Great exposure before, during & after the event!

Delegates are invited to register for the Event App prior to the event and use it through-out the conference. Delegates will access the conference presentations via the App, extending your brand visibility even after the event dates.

Benefits include:

- Opportunity to give a presentation at the Event (subject to abstract approval)
- Two complimentary event passes (speaker/delegate/stand representative)
- Two complimentary places for your customers (strictly producers/operators only)
- Discounted rate for additional attendees
- Complimentary exhibition space
- Your logo advertised as a Sponsor on the programme, our website with a link, in all conference literature & in the conference hall as well as throughout our event marketing campaign including digital & social media channels, advertisements in professional media and regular e-mail campaigns to our extensive data base
- Your company logo on the home page of the Event App and as on the screen during Q&A and live polls
- A dedicated tab in the Event App Menu will be created to display information and materials of your choice.
- Your dedicated tab will be linked to your website, increasing web traffic to your own website.



REGISTRATION SPONSORSHIP PACKAGE

Excellent visibility from the moment of arrival

This sponsorship option will not only provide guaranteed visibility for your company but will also give you the exclusive right to display your company's promotional gifts or leaflets at the registration desk.

Benefits include:

- Opportunity to give a presentation at the Event (subject to abstract approval)
- Two complimentary event passes (speaker/delegate/stand representative)
- Two complimentary places for your customers (strictly producers/operators only)
- Discounted rate for additional attendees
- Complimentary exhibition space
- Your logo advertised as a Sponsor on the programme, our website with a link, in all conference literature & in the conference hall as well as throughout our event marketing campaign including digital & social media channels, advertisements in professional media and regular e-mail campaigns to our extensive data base
- Your company profile and advertisement shared via the Event App



NOTEBOOK & PEN SPONSORSHIP PACKAGE

Sponsor the essential conference stationery

The main benefit of this package is that your logo will be printed on the eco-friendly notebooks and pens which we place on the tables in the conference hall for each delegate's use during the event.

Benefits include:

- Opportunity to give a presentation at the Event (subject to abstract approval)
- Three complimentary event passes (speaker/delegate/stand representative)
- Two complimentary places for your customers (strictly producers/operators only)
- Discounted rate for additional attendees
- Complimentary exhibition space
- Your logo advertised as a Sponsor on the programme, our website with a link, in all conference literature & in the conference hall as well as throughout our event marketing campaign including digital & social media channels, advertisements in professional media and regular e-mail campaigns to our extensive data base
- Your company profile and advertisement shared via the Event App



WATER BOTTLES SPONSORSHIP PACKAGE

Great visibility for the Sponsor!

Your company logo will be prominently displayed on all the water bottles distributed in the conference hall the giving the sponsoring company high brand visibility and exposure.

Benefits include:

- Opportunity to give a presentation at the Event (subject to abstract approval)
- Three complimentary event passes (speaker/delegate/stand representative)
- Two complimentary places for your customers (strictly producers/operators only)
- Discounted rate for additional attendees
- Complimentary exhibition space
- Your logo advertised as a Sponsor on the programme, our website with a link, in all conference literature & in the conference hall as well as throughout our event marketing campaign including digital & social media channels, advertisements in professional media and regular e-mail campaigns to our extensive data base
- Your company profile and advertisement shared via the Event App



COFFEE BREAKS SPONSORSHIP PACKAGE

Sponsor what delegates need most during the day

What could be better than a cup of energizing coffee after an intensive learning session and discussion? Nothing, especially if the coffee break area is branded with your logo.

Benefits include:

- Opportunity to give a presentation at the Event (subject to abstract approval)
- Two complimentary event passes (speaker/delegate/stand representative)
- Two complimentary places for your customers (strictly producers/operators only)
- Discounted rate for additional attendees
- Complimentary exhibition space
- Your logo placed on all coffee break stations and cocktail tables in the networking area
- Your logo advertised as a Sponsor on the programme, our website with a link, in all conference literature & in the conference hall as well as throughout our event marketing campaign including digital & social media channels, advertisements in professional media and regular e-mail campaigns to our extensive data base
- Your company profile and advertisement shared via the Event App



LUNCH SPONSORSHIP PACKAGE

Make an impression as the official Lunch Sponsor

Lunch is the time when the most effective networking happens. You will have the opportunity to become a host of the most fruitful time for delegates while they enjoy a sumptuous lunch.

Benefits include:

- Opportunity to give a presentation at the Event (subject to abstract approval)
- Two complimentary event passes (speaker/delegate/stand representative)
- Two complimentary places for your customers (strictly producers/operators only)
- Discounted rate for additional attendees
- Complimentary exhibition space
- Your logo advertised as a Sponsor on the programme, our website with a link, in all conference literature & in the conference hall as well as throughout our event marketing campaign including digital & social media channels, advertisements in professional media and regular e-mail campaigns to our extensive data base.
- Your logo placed on all buffet stations and lunch tables
- Your company profile and advertisement shared via the Event App



GALA EVENING SPONSORSHIP PACKAGE

Host a memorable 5-star evening

The best memories are formed by unforgettable experiences. Gala Dinners are famous for their unique atmosphere, exclusive settings, fun entertainment, delicious food and informal networking. We have contributed to many friendships and successful partnerships in the industry and you have an opportunity to host these in 2020!

Benefits include:

- Highest sponsorship exposure
- Opportunity to give a presentation at the Event (subject to abstract approval)
- Opportunity to make a short welcome speech
- Complimentary event passes (speaker/delegate/stand representative)
- Two complimentary places for your customers (strictly producers/operators only)
- Discounted rate for additional attendees
- Complimentary exhibition space
- Your logo advertised as a Sponsor on the programme, our website with a link, in all conference literature & in the conference hall as well as throughout our event marketing campaign including digital & social media channels, advertisements in professional media and regular e-mail campaigns to our extensive data base
- Your company profile and advertisement shared via the Event App



**CONTACT US FOR
MORE OPTIONS**



**Tailor-made options
are AVAILABLE for
you at any time**

**Ideas?
We might be able to
accommodate them, just
get in touch with us:**

info@europetro.com

or simply call: +44 20 7357 8394