



VIRTUAL BBTC MENA & ME-CAT 2020

MIDDLE EAST BOTTOM OF THE BARREL AND CATALYST TECHNOLOGY CONFERENCE

POST SHOW REPORT

 **VIRTUAL BBTC MENA & ME-CAT 2020**
MIDDLE EAST BOTTOM OF THE BARREL AND CATALYST TECHNOLOGY CONFERENCE
8-10 DECEMBER 2020

ORGANISED BY
EPC
Euro Petroleum Consultants

SUPPORTED BY

UNDER THE PATRONAGE OF HIS EXCELLENCY
SHAIKH MOHAMMED BIN KHALIFA AL KHALIFA,
MINISTER OF OIL, KINGDOM OF BAHRAIN




الهيئة العامة للغاز والنفط
National Oil & Gas Authority

SPONSORS

 **بابكو Bapco**


ART
HYDROPROCESSING
A Chevron and Qatari Joint Venture

 **ipco**

EXHIBITION

DELEGATES

HELPDESK

AGENDA

CONFERENCE



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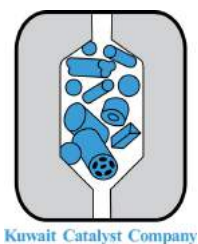


EXHIBITORS



bbtc-mecat.europetro.com

PRESENTING COMPANIES



BBTC MENA & MECAT Virtual 2020 Event Highlights

2020 has been a turbulent year like no other for the downstream industry. Repercussions from the COVID-19 pandemic have been far reaching - we have seen the major impact on fuel demand, projects & investments. Against this backdrop, Euro Petroleum Consultants' annual Bottom of the Barrel Technology Conference (BBTC MENA) brought together the industry virtually from 8-10 December to discuss the latest developments and the future for BOB conversion.

Under the Patronage of H.E. Shaikh Mohammed bin Khalifa Al Khalifa, Minister of Oil, Bahrain and with the support of NOGA and Bapco as Principal Sponsor, BBTC MENA 2020 took place alongside the Middle East Catalyst Technology Conference - ME-CAT 2020.

The event was opened by His Excellency, delivering Welcome Remarks, followed by Bapco's presentation on the latest updates on their 'Bapco Modernisation Project (BMP) and beyond' which places Bapco amongst the most competitive, profitable, energy efficient and environmentally compliant refiners.

Leading consultancy firm, Nexant, delivered an overview presentation 'A Turbulent Year and Long Term Changes in the Energy Industry' covering the various different short term developments in the refining industry throughout 2020 and the underlying mega trends.

We also heard from Saudi Aramco's Jazan Refinery Complex on the world's largest Integrated Gasification Combined Cycle (IGCC) and the first of its kind in the Middle East; KIPIC shared their latest ARDS configuration which could be a starting point for newer innovative solutions for future challenges; and SATORP will share a case study on developing delayed coker integrity and availability.



BBTC MENA & MECAT Virtual 2020 Event Highlights

Interactive panel discussions connecting speakers and delegates were a key feature at the event focused on topics such as 'IMO 2020 – One year in Action' and 'Residue Upgrading in the New Industry Context'.

The conference heard from the leading experts covering technology innovations, the role of research and development and best practices for adapting to new industry from ART HYDROPROCESSING, AXENS, BASF, CHEMSPEED TECHNOLOGIES, C2P2 LABORATORY-UNIVERSITY OF LYON, CLG, EPC, GAYESCO-WIKA, IPCO, GAZPROM NEFT CATALYSTS, HINDUSTAN PETROLEUM CORPORATION, HONEYWELL UOP, hte, IPCO, KAUST CATALYSIS CENTER (KCC), NEXANT, RIGBY REFINING, SHELL & AMG RECYCLING , SINOPEC and WOOD.



BBTC MENA & MECAT Virtual 2020 Event Highlights

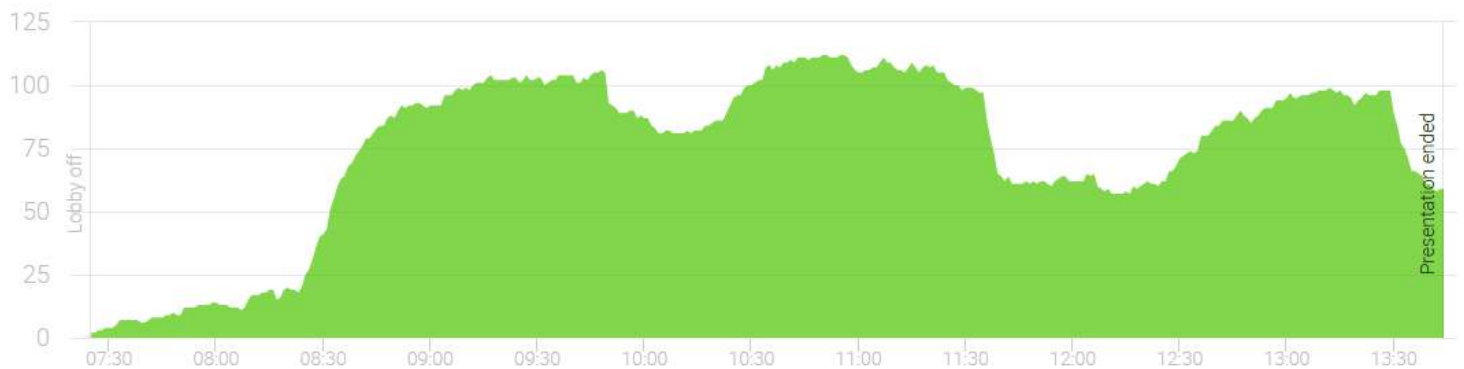
ATTENDANCE/VIEWING STATISTICS:

The conference welcomed the very best of the industry made up of operators, consultants and technology, services and equipment providers.

8 December - Day 1

Sessions 1, 2 and 3 welcomed in average from 75 - 112 attendees at the same time

Numbers of attendees:



9 December - Day 2

Sessions 4, 5 and 6 welcomed in average from 70 - 100 Delegates at the same time

Numbers of attendees:



BBTC MENA & MECAT Virtual 2020 Event Highlights

10 December - Day 3

Sessions 7, 8 and 9 welcomed in average from 60 to 92 Delegates at the same time

Numbers of attendees:



Numbers of attendees:



278 delegates registered

271 logged-in during the event

65% unprecedented producers/suppliers ratio

10 days of networking

9 virtual exhibition stands

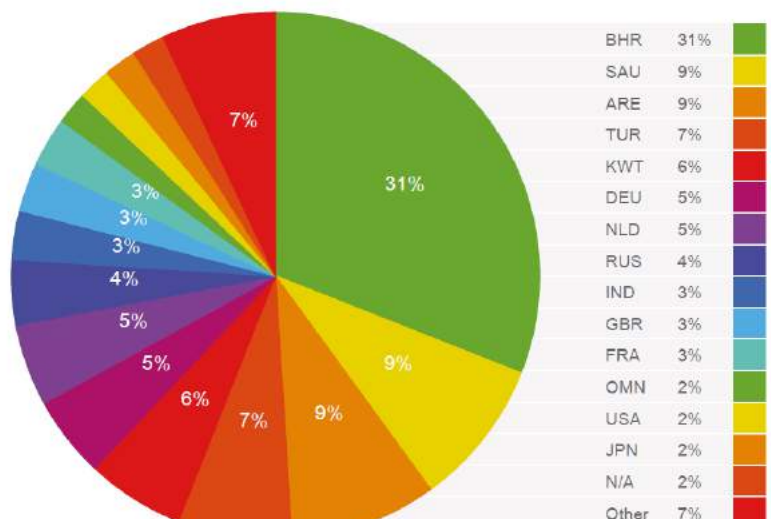
2 conference streams

10+ hours of valuable content of presentations and panel discussion

Attendees Summary

Maximum number of attendees at the same time:	112
Number of attendees in lobby:	2
Number of attendees dropped before the event:	0
Average attendance time:	2h 43 min

Country statistics





VIRTUAL EXHIBITION

The list of exhibiting companies included three sponsors of the event: Bapco, ART Hydroprocessing and IPCO, as well as Exhibitors: Axens, ERI Technical Services, hte, Roskill and ValvTechnologies.

Exhibiting companies benefited from the following features of the virtual stands: Video Wall with welcome video or a promotional clip, customised design featuring Avatar or Photo of the stand representative, Open Public Chat, Products/Services Wall with downloadable PDFs, brochures, presentations, etc; Logo with link to the company website, virtual meeting room (available for sponsors), attractive Incentives for delegates to visit all stands



1063 stand materials downloaded

182 virtual stands check-in's

802 networking communications between the delegates (telecoms and private messages)

VIRTUAL EXHIBITION

